



The TechStart Program at the Polsky Center is a competitive opportunity for current University of Chicago trainees to work with the Technology Commercialization & Licensing team at the Polsky Center for Entrepreneurship and Innovation.

TechStart participants will receive exposure to and experience in evaluating technologies using market and intellectual property analysis. In the first phase of the program, Analysts prepare marketing materials representing a novel technology with the aim of understanding and articulating relevant potential products that could be commercialized from the research. If Analysts choose and are selected for advancement to the next phase of the program, their experience will include diligence on commercialization avenues, with goals of identifying and presenting the target product profile for an individual project and developing a value proposition that represents their assigned technology's competitive advantage. Analysts have the opportunity to apply to become Associates, who will interview experts in the field, testing assumptions about the value proposition for the technology and gauging interest in the future product. Based on these results, Associates will propose a development path for the product in the form of a business plan.

Fellows will work closely with the Polsky team to position University opportunities for potential commercial partnerships. An advisory panel will review and provide feedback on the Fellows' deliverables, and the documents produced will be used to market the technology to potential commercial partners and investors.

The TechStart team will be holding information sessions on Wednesday, February 1<sup>st</sup>, from 10 – 11 am in the Polsky Exchange North Theater and Thursday, February 9<sup>th</sup>, from 12 – 1 pm in the GCIS atrium. Please feel free to drop by and talk to the Polsky personnel about the program.

Interested parties should apply [here](#) by 11:59pm on February 16<sup>th</sup>. Applicants selected for telephone interview will be notified within two weeks.